

# CONTINUANCE OF MALAYSIA INTANGIBLE CULTURAL HERITAGE (ICH) PRESERVATION THROUGH AUDIOVISUAL ARCHIVES DOCUMENTATION

Mazlina Pati Khan<sup>1</sup>, Nik Azliza Nik Ariffin<sup>1</sup>, Jannatul Iza Ahmad Kamal<sup>1</sup>,  
Kamarul Azwan<sup>1</sup>, Nordiana Mohd Nordin<sup>2</sup>, Nurul Nadia Md Naser<sup>3</sup>

<sup>1</sup> College of Computing, Informatic and Media, Universiti Teknologi MARA, UiTM Selangor Branch, Malaysia <sup>2</sup> College of Computing, Informatic and Media, UiTM Johor Branch, Malaysia

<sup>3</sup> Audio Visual Archive Section, National Archive of Malaysia, Malaysia

Email of corresponding Authors: mazlina8001@uitm.edu.my

## ABSTRACT

The responsibility in documenting Intangible Cultural Heritage (ICH) is a universal accountability that must be applied to all parties to ensure the sustainability of ICH for future reference. The culture of documenting cultural heritage information is vital in creating a literate society that appreciates national cultural heritage. This paper is to present the student project from the Centre of Information Science Study, College of Computing, Informatics and Media, Universiti Teknologi MARA (UiTM) which is known as a public higher education institution pioneered in archival science. The initiatives are concentrated on documenting the various types of ICH in Malaysia that may be endangered today to be repackaged into interactive documentaries in the audiovisual collection. Each semester, the instructors identified different themes of ICH to be documented by a group of students to fulfil the gaps of collection in the repository such as food heritage, martial arts, craftsmanship, traditional sport, customs and others. The method of documentation strategy involved analysis of the collection, community involvement, and collaboration among institutions and response to changes. The audiovisual documentary will be monitored in three phases documentary concept (1st phase), Storyboard (2nd Phase) and final project (3rd phase). Therefore, a pure qualitative methodological approach was used by conducting content analysis in various information sources such as archival collection, library collection or other authentic information resources available on the topic given. In addition, there was also a group of students who used interview and observation methods in documenting the heritage information. As a result, this AV documentary project can further increase the national heritage information resources and become an information institution that provides inclusive cultural heritage information to future generations.

**Keywords:** Audiovisual Heritage, Intangible Cultural Heritage, Document Strategy